## PHILIPPINE TATLER – UNWIND WITH VISA Edition December 2011





## UNWIND WITH VISA

## Go on a dream vacation with a card you can trust

Your dream vacation is just a swipe of your Visa Infinite Card away as the international credit card company teams up with the hospitality experts, Private Home & Villas (PHV)

Relax in the tropical dream home Villa Sepoi Sepoi in Lombok. Stay in a stunning cliff-top villa in Phuket's luxurious Samsara Estate. Luxuriate in the elegantly furnished Ambassador's House in Sri Lanka and let your own cook, cleaning staff and manager cater to your every whim.

"Travel is moving from 'mass' to 'me'," says Jon Stonham, founder and CEO of PHV. "People are seeking a more personalized experience. Instead of just a number on a hotel-room door, they want something tailored to their specific requirements."

In the last five years, the growth of the villa market has been estimated to be over 350 per cent. More and more discriminating travelers are opting for greater personalized experience. There are those who would like to go off the beaten track but would like to stick with a tried-and-tested brand when it comes to selecting and paying for their holiday accommodation. This is where the partnership of PHV and Visa comes in. The two companies work together, like a

dependable personal assistant, to make sure that you find the accommodations to suit your every need.

"The issue for many guests in finding a villa that's just right for them," says Stonham. Is it child-friendly? Can it accommodate those with mobility issues? Is it on the beach? Is it the right kind of style? "Our independent inspections evaluate all these aspects and our customer service staff manages everything from booking transfers to working with chefs for pre-order meals," he adds.

On offer for the Visa Infinite cardholders are over 60 luxury two- to nine-bedroom villas of varying sizes, locations, and price points. These were specially selected from the hundreds that PHV represents. Currently on promotion are four complimentary nights at a villa in Bali, Koh Samui, Lombok, Phuket, or Sri Lanka, including spa treatments and seafood dinners in some of them.

For more information, please visit <a href="https://www.privatehomesandvillas.com/visa">www.privatehomesandvillas.com/visa</a>